



RODRIGO PRIÁN-GARCÍA

MULTIMEDIA DESIGNER

CONTACT

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ABOUT ME

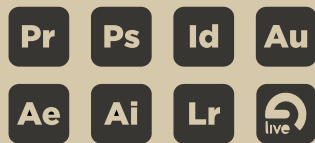
I am a multimedia designer with experience in graphic identity development, editorial design, photography and video editing.

My training and skills have allowed me to collaborate with established companies in the public and private sectors: from marketing agencies, film production houses, contemporary art galleries and museums to SMEs and established companies in the construction industry, food sales and distribution and other professional services.

SKILLS

- Video edition
- Motion Graphics
- Photography
- Edition
- Audio production
- Audio mastering
- Graphic design
- Editorial design
- English

SOFTWARE



DEMO REEL



BOOK



INTERESTS



EDUCATION

Filmadores.

2021. Introduction to cinematography course.

Centro de la Imagen.

2020. Artwork analysis circle.

Facultad de Artes y Diseño. UNAM.

2017-2018. Diploma in Theory and Criticism of Contemporary Art.

2008-2012. Bachelor of Visual Arts and Multimedia.

Universidad de la Música G. Martell.

2007-2009. Bachelor of Electronic Music and Multimedia Production

Centro Nacional de las Artes.

2008. Diploma in video mapping and video mixing

EXPERIENCE

The Warrior Group. Video production and editing (2020-2023).

UPAX. Postproduction and video editing (2018-2020).

Antídoto. Content creation for social media (2017-2018).

Coyote Media House. Production design direction (2016-2017).

Galería Óscar Román. Content creation for social media and design (2015-2016).

Zurux. Coordination of the design department (2015).

Teatro Línea de Sombra. Production design (2014-2015).

Encuentro de Artes y Humanidades. UNAM. Museography (2012-2014).

MUCA Roma. Cataloging and archiving of the museum (2012).

FREELANCE PROJECTS

Maquila Marketing. Art direction (2023).

RIA. Clínica de Especialidades Dentales. Content creation for social media (2022).

LARS. Feeding. Content creation for social media (2022).

Dircon 2.0. Postproduction and video editing (2022).

Habitat Solution. Branding (2019).

400 gramos. Branding (2018).

Tendo Records. Branding (2017).

Denadie Records. Branding (2016).

The Art Shop. Branding (2016).

La Rubia Co. Catalog design of the play De lo que subyace (2015).

Museo Nacional de Arte. Installation of the exhibition La invención de lo cotidiano (2008)